

Matt Ward

UX/UI Designer
Greenville, SC

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Experience

Techtronic Industries

UX/UI Designer : Jan. 2018 - Present

- Conducted interviews/tests/surveys with Research team
- Created wireframes/flows/journey maps
- Created low to high fidelity mockups and prototypes
- Delivered final UI for development
- Managed multiple projects across various development teams
- Created UI style guides for multiple brands
- Managed a UX Research and testing budget

Big Bang

Product Designer (freelance) : Aug 2017 - Oct. 2017

- Observed and analyzed user research from focus groups
- Created research videos for presentations
- Created final product renderings

Product Design Intern : Jan 2016 - July 2017

- Created digital prototypes
- Analyzed user research with personas and task flows
- Assisted creating UI/branding guidelines

Skills

Design Skills

- Creating concepts & collaborating on strategy & user experience
- Understanding of layout, typography, mobile technology and standards
- Technical understanding of app development in regards to UI and UX
- Working alongside hardware teams
- Communicating with remote teams

Software

Adobe XD, Sketch, Invision, Adobe CC, Protopie, Zeplin

Education

Georgia Institute of Technology

BS Industrial Design

Class of 2017 - High Honors

Georgia Perimeter College

AS Business Administration

Class of 2014

Awards

GT - ID Silver Medal 2016

Sense: Tactile Navigation

Featured on: Interactive Product Lab

Best Portfolio 2018

mwarddesign.com

Featured on: bestfolios